COM 213 NEW MEDIA & TECHNOLOGY

WEBSITE DESIGN & BLOGGING PROJECT II



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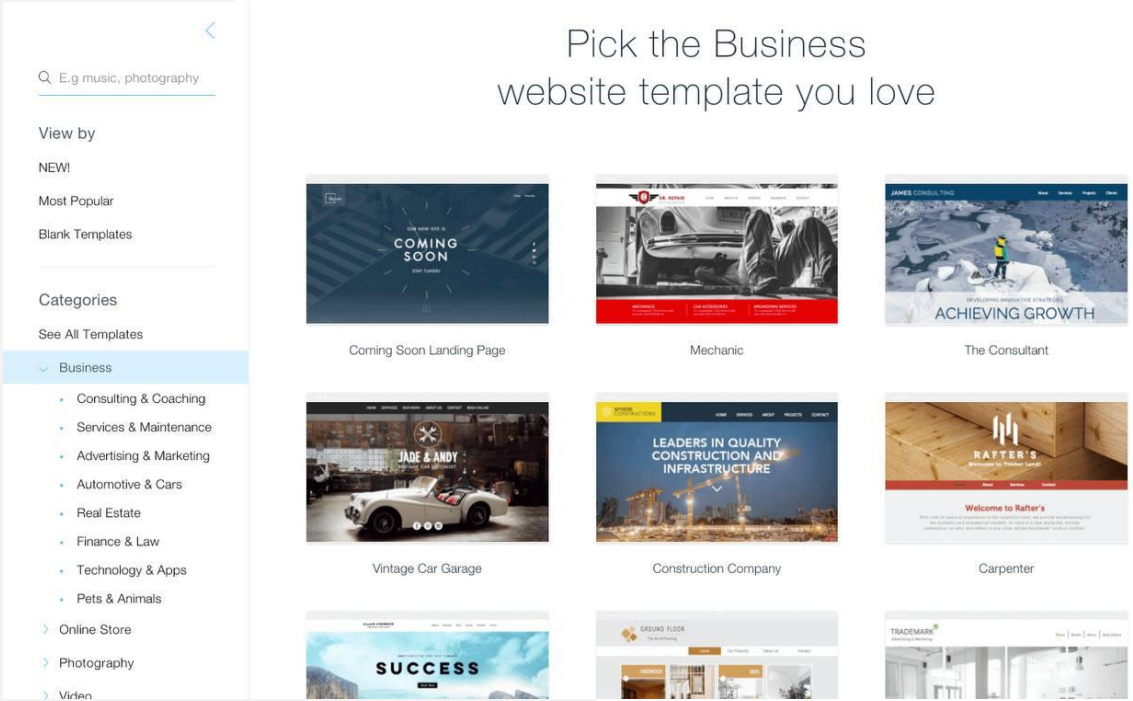
Outline

- Website design/blogging tools
- Introduction to Wix.com
  - Home page
  - About Us page

WIX WEBSITE – STEP BY STEP TUTORIAL

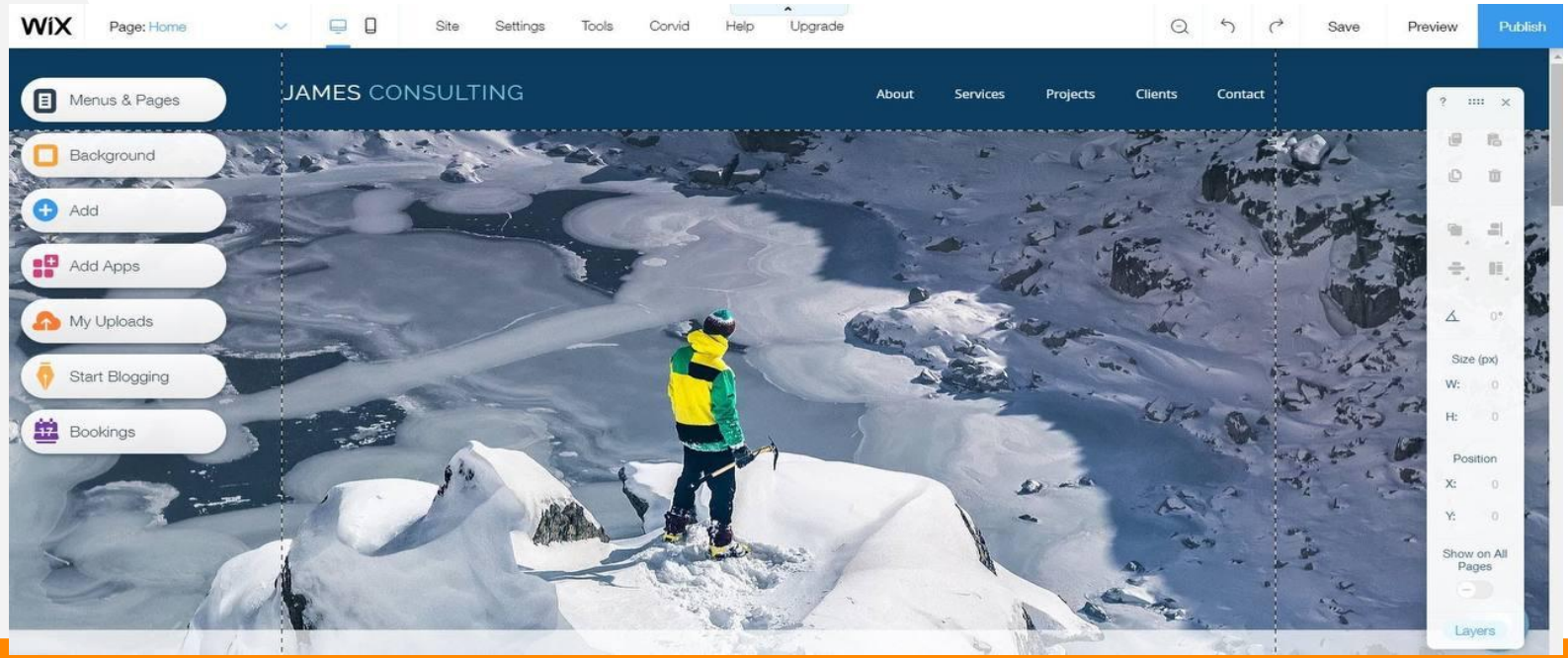


- **Choose a wix website template**

- **Pick** from the vast collection **of website templates that is relevant for your business needs**

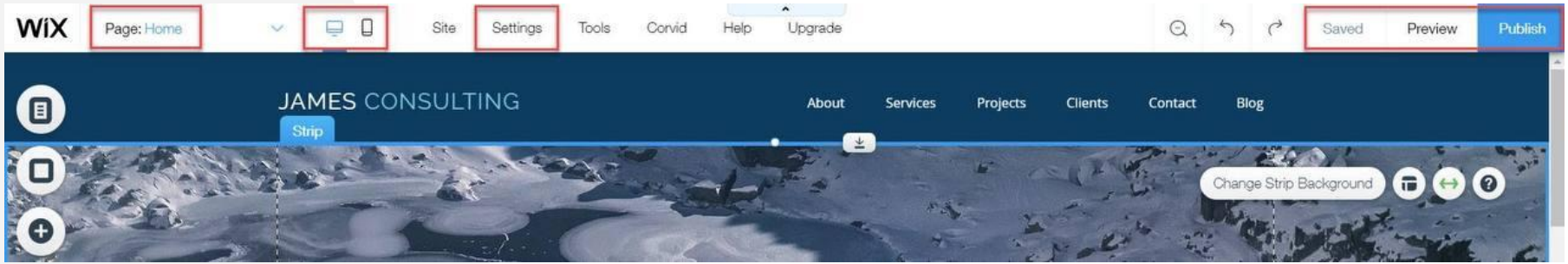
WIX WEBSITE – STEP BY STEP TUTORIAL

- Customize your website with the **WIX EDITOR**
  - Once you select a template, customize website using the Wix drag-and-drop editing.



WIX WEBSITE – STEP BY STEP TUTORIAL

- **TOP MENU** – important wix editor features are located here
  - **PAGE TAB** – drop down menu for you to toggle between the website pages to work from; use that to change different pages
  - **Desktop/mobile** – switch between desktop and mobile screens
  - **Save/ Preview/Publish** – its important to save your website as you go. You can also preview and publish your website when you are ready

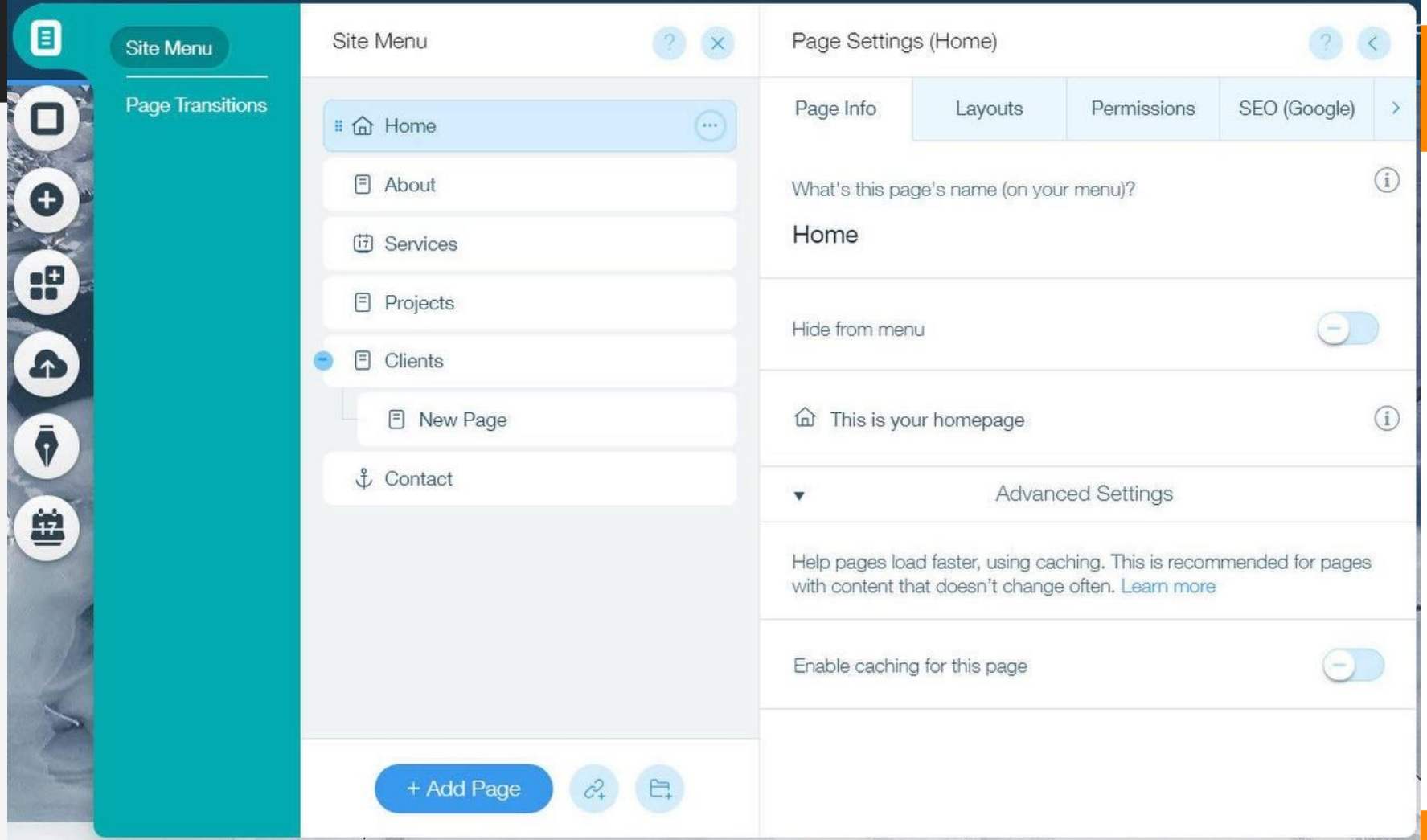


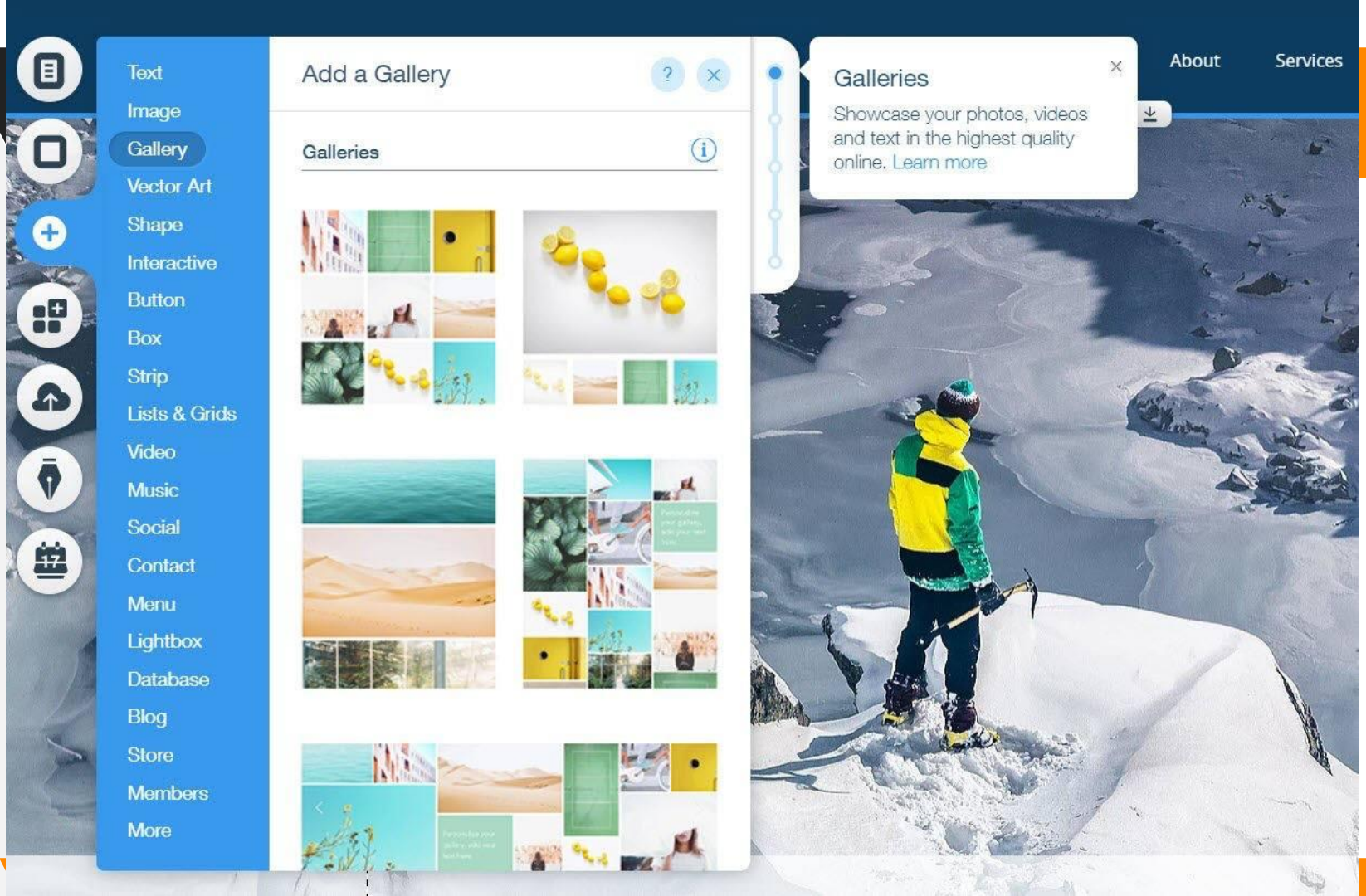
TOUR OF THE WIX WEBSITE – EDITOR TOOLS

- For more customization of website, you'll use the options in the menu on the left-hand side.

- **MENUS AND PAGES** – It's a 'bubble-like' drop down menu which gives the editor a quick way to navigate between pages; it gives access to **site menu**
  - you can also re-arrange the pages from here by "picking and dropping" to new positions on the website;
  - you can rename, hide, delete or create more pages

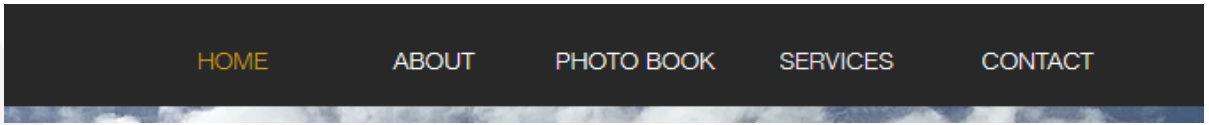
- **PLUS/ADD BUTTOM** – you add a wide variety of elements like fonts, images, interactive slides, social media integration, forms, videos and music etc. **by dragging-and-dropping**


Site Menu
Page Transitions
Site Menu
Home
About
Services
Projects
Clients
New Page
Contact
+ Add Page
Page Settings (Home)
Page Info
Layouts
Permissions
SEO (Google)
What's this page's name (on your menu)?
Home
Hide from menu
This is your homepage
Advanced Settings
Help pages load faster, using caching. This is recommended for pages with content that doesn't change often. Learn more
Enable caching for this page


Text
Image
Gallery
Vector Art
Shape
Interactive
Button
Box
Strip
Lists & Grids
Video
Music
Social
Contact
Menu
Lightbox
Database
Blog
Store
Members
More
Add a Gallery
Galleries
Galleries
Showcase your photos, videos and text in the highest quality online. Learn more
About
Services

WIX WEBSITE – STEP BY STEP TUTORIAL

- Add the right pages for your website. Also know that there are **traditional pages** on a website you cannot do without :



  - **Home page** – the name and logo of your business goes
  - **'About Us' page** – the mission and value and the teams members are placed
  - **Product or service page** – this is where you advertise your product or service
  - **Contact page** – here your phone number, social media accounts, postal address, business email, are placed

WIX WEBSITE – HOME PAGE

- The primary objective of your homepage is to **inspire and influence the visitor to go to other pages on your website to meet their informational needs**

- Hence, you make your **landing page** more interactive **to be** that informational need

- **Your landing page should also be precise and minimal to give just the right information to audiences. It should not be overloaded with photos and information.**

THANKS!

Any questions?

CHECK **VCLASS** FOR COURSE OUTLINE & COURSE MATERIALS